



WHAT YOU STAND ON IS WHAT WE STAND FOR



THE METROFLOR DIFFERENCE

Our Sustainability Initiatives



WHO WE ARE

AT A GLANCE

- Metroflor manufactures product for residential consumers and commercial specifiers in North America.
- HMTX Industries, Metroflor's parent company, is one of the world's largest LVT manufacturers with offices in North America, Europe, Asia and Australia.

DID YOU KNOW?

- At Metroflor, we care about our planet and communities. We are dedicated to protecting and enhancing our planet and our place in it through sustainability, transparency, innovation and industry leadership and with a company-wide commitment to fight social injustice wherever we see it.
- We take fun seriously, but we also take our commitment to doing right seriously. What follows is serious business...Seriously.



SCAN FOR MORE
INFORMATION ABOUT
METROFLOR



OUR VALUES

PUT PEOPLE FIRST

We care for our colleagues, partners and customers as if the life of our company depends on them. Because it does.

FLOOR SOMEBODY EVERYDAY

We value each human encounter and view every product we offer as an opportunity to make someone else feel or live a little better.

DO THE RIGHT THING

If we say it, we stand behind it. If it doesn't work, we fix it. Where there is dissatisfaction, we take action. Always.

We believe that by being responsive to our customers and the earth, and delivering innovative, responsibly manufactured products known for quality, beauty and durability, we will continue to build our reputation as a manufacturer for flooring products that enhance the lives of our customers.



OUR PRODUCTS

DID YOU KNOW?

- **ALL** Metroflor products are free of Red List heavy metals.
- **ALL** Metroflor products are phthalate-free, a harmful plasticizer.
- **ALL** Metroflor products are formaldehyde-free.
- **ALL** Metroflor flooring products are flame retardant-free.
- **ALL** Metroflor products are CDPH (California Department of Public Health) compliant.

WHAT YOU STAND ON IS
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PRODUCT SAFETY, QUALITY & PERFORMANCE

AT A GLANCE

- ASSURE is the most comprehensive standard for indoor air quality, product ingredients safety, and product performance for rigid core floors.
- You are making a responsible and smart purchase when you buy an ASSURE CERTIFIED floor.



DID YOU KNOW?

- ASSURE™, third-party verified by SCS Global Services, tests for: Indoor Air Quality, phthalates, heavy metals, and 16 different ASTM quality and performance standards.
- You can rest easy with an ASSURE CERTIFIED™ flooring purchase for product ingredients safety, quality and performance.
- All of Metroflor's rigid core SPC and WPC floors are ASSURE CERTIFIED.



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INFORMATION ON
ASSURE CERTIFICATION

INDOOR AIR QUALITY

AT A GLANCE

- You can breathe easier knowing our product is safe for your home by being FloorScore certified.
- FloorScore promotes good indoor air quality.



CERTIFIED BY
SCS Global Services

DID YOU KNOW?

- FloorScore, third-party verified by SCS Global Services, certifies indoor air quality for hard surface flooring products, adhesives, and underlayments to ensure they are in compliance with stringent indoor air quality emissions standards.
- All Metroflor products are FloorScore certified.
- FloorScore complies with California Prop 65 indoor air quality requirements.



SCAN FOR MORE
INFORMATION ON
FLOORSCORE CERTIFICATION



AT A GLANCE

- Carbon neutral shipping of our product samples and accessories helps fight climate change and preserve natural resources.
- The UPS Carbon Neutral program reduces the carbon footprint for Metroflor and our customers.

DID YOU KNOW?

- Metroflor ships all of its samples and accessories via UPS Carbon Neutral as standard practice.
- A portion of the cost to ship UPS Carbon Neutral supports global projects that offset the carbon contribution of shipping.



UPS carbon
neutral shipment



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INFORMATION ON THE UPS
CARBON NEUTRAL PROGRAM

SOCIAL JUSTICE

AT A GLANCE

- Our family culture extends throughout our global supply chain.
- Our Just label is an evolving report card for making a positive social impact.



Just.SM

DID YOU KNOW?

- Just labels are issued by the International Living Future Institute (ILFI) and document companies' level of responsibility to their communities and their employees.
- The Just label ensures that HMTX employees worldwide are treated fairly and not exploited.
- Just is a reflection of one of Metroflor's core values...Put people first.



SCAN FOR MORE
INFORMATION ON THE
JUST PROGRAM

...now you know.



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