

WHAT YOU STAND ON IS WHAT WE STAND FOR

### THE METROFLOR DIFFERENCE

Our Sustainability Initiatives



### WHO WE ARE

### AT A GLANCE

- Metroflor is part of the global economy we manufacture products at factories in Asia for our residential consumers and commercial specifiers in North America.
- HMTX Industries, Metroflor's parent company, is one of the world's largest LVT manufacturers with offices in North America, Europe, Asia and Australia.

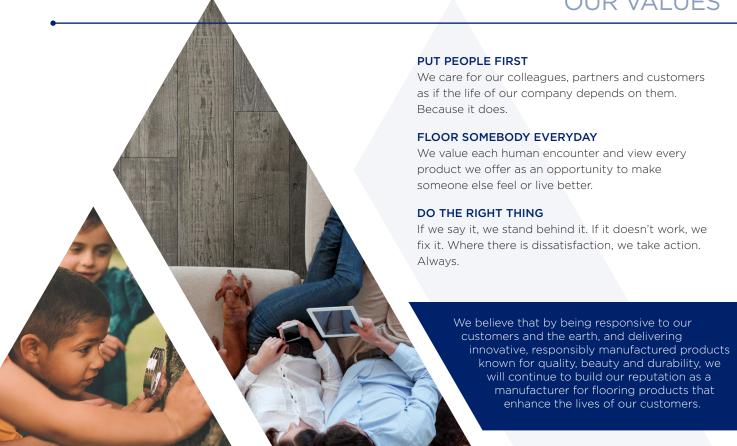
### **DID YOU KNOW?**

- At Metroflor, we care about our planet and communities. We are dedicated to protecting and enhancing our planet and our place in it through sustainability, transparency, innovation and industry leadership and with a company-wide commitment to fight social injustice wherever we see it.
- We take fun seriously, but we also take our commitment to doing right seriously. What follows is serious business...Seriously.



SCAN FOR MORE INFORMATION ABOUT METROFLOR

### **OUR VALUES**



# **OUR PRODUCTS**



# PRODUCT SAFETY, QUALITY & PERFORMANCE



#### **DID YOU KNOW?**

- ASSURE, third-party verified by SCS Global Services, tests for: indoor air quality, phthalates, heavy metals, and 16 different ASTM quality and performance standards.
- You can rest easy with an ASSURE CERTIFIED™ flooring purchase for product ingredients safety, quality and performance.
- All of Metroflor's rigid core SPC and WPC floors are ASSURE CERTIFIED.



SCAN FOR MORE INFORMATION ON ASSURE CERTIFICATION

# INDOOR AIR QUALITY

### AT A GLANCE

CERTIFIED BY SCS Global Services

 You can breathe easier knowing our product is safe for your home by being FloorScore certified.

• FloorScore promotes good indoor air quality.



- FloorScore®, third-party verified by SCS Global Services, certifies indoor air quality for hard surface flooring products, adhesives, and underlayments to ensure they are in compliance with stringent indoor air quality emissions standards.
- All Metroflor products are FloorScore certified.
- FloorScore complies with CA Section 01350 indoor air quality requirements.



SCAN FOR MORE INFORMATION ON FLOORSCORE CERTIFICATION

# DÉJÀ NEW CARBON NEUTRAL

# AT A GLANCE "We are dedicated to protecting and enhancing our planet and our place in it through sustainability, transparency, innovation and industry leadership and with a company-wide commitment to fight social injustice wherever we encounter it " - Metroflor Brand Spirit

#### **DID YOU KNOW?**

- In order to have an immediate impact, the carbon footprint of Déjà New has been offset through the purchase of Verified Emission Reductions (VER's) making it our first carbon neutral product.
- Metroflor is committed to reducing its impact. We are collaborating with our factories and suppliers in an effort to find innovative solutions to lower the carbon footprint of our products.
- Metroflor's VER's will support the Southern Cardamom UN REDD+\* project to protect the Cambodian forest from further deforestation.
- Currently 497,000 hectares of the Southern Cardamom rainforest is protected through REDD+.



SCAN FOR MORE
INFORMATION ON
METROFLOR'S
CARBON COMMITMENT

# CLIMATE



- Carbon neutral shipping of our product samples and accessories helps fight climate change and preserve natural resources.
  - The UPS Carbon Neutral program reduces the carbon footprint for Metroflor and our customers.

#### **DID YOU KNOW?**

- Metroflor ships all of its samples and accessories via UPS Carbon Neutral as standard practice in the Continental U.S.
- A portion of the cost to ship UPS Carbon Neutral supports global projects that offset the carbon contribution of shipping.





SCAN FOR MORE
INFORMATION ON THE UPS
CARBON NEUTRAL PROGRAM

# TRANSPARENCY

### AT A GLANCE

 You can make informed decisions by knowing exactly what is in Metroflor products.

• Ingredient transparency helps open dialog with our customers.

Declare.





- Metroflor is dedicated to material transparency. We lead the flooring industry by disclosing to 100 ppm the ingredients for all of our plank and tile products.
- All Metroflor 20mil products have Declare® labels. Declare labels disclose product ingredient information on an easy-to-read label.
- All Metroflor plank and tile products have HPDs (Health Product Declarations®). A HPD discloses all ingredients of a product and the potential health hazards that each ingredient may pose.



SCAN FOR MORE
INFORMATION ON OUR
TRANSPARENCY DOCUMENTS

# SOCIAL JUSTICE



### **DID YOU KNOW?**

- Just<sup>SM</sup> labels are issued by the International Living Future Institute and document companies' level of responsibility to their communities and their employees.
- The Just label ensures that HMTX employees are treated fairly and not exploited.
- Just is a reflection of one of Metroflor's core values...Put people first.



SCAN FOR MORE
INFORMATION ON THE
JUST PROGRAM

# ...now you know.



A PROUD MEMBER OF THE HMTX FAMILY

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