

# METROFLOR LVT

Flexible LVT by METROFLOR™

## COMMUNITY OUTREACH CASE STUDY



**CAROLINE BUNDY**  
OPERATIONS MANAGER  
THE WAY STATION, BIRMINGHAM, AL

*"The Metroflor Déjà New flooring chosen for the Way Station is the perfect combination of form, fashion, and functionality. The color is so attractive and home-like and combined with the durability made this an easy decision for us, and we are so happy we chose this flooring."*

**LISA MCCLURE**  
LCS DESIGNS, BIRMINGHAM, AL

*"The flooring looks amazing at The Way Station! Most importantly, I was happy to see that when I did a scratch test with a sharp end of a paperclip, you could not see any marks on the sample. This is excellent because we all know that people will drag chairs, tables, etc. The durability and color options sold me on this product, and I will certainly specify it again in the future."*



## THE WAY STATION

Located at the corner of 3rd Avenue and 7th Street North, the Way Station is designed to meet the very unique needs of young people ages 18 to 24 experiencing or at risk for homelessness. In order to best serve this often unseen and especially vulnerable population, the Way Station offers an emergency, overnight crisis stabilization shelter, and a transitional housing program in which residents may stay for up to two years. The Way Station offers many supportive services such as trauma-informed care and counseling; education through traditional schooling or GED; life, job, and housing skills; financial empowerment classes; vocation/career training; and more as they navigate their way to successful adulthood.

***"All the LVT throughout the building is Metroflor Déjà New. This was switched from a spec with a 5 mm product because The Way Station needed to save some money. However, the customer still wanted flush transitions to the adjacent carpeted areas. We used a subfloor leveler from Roppe to attain flush transitions and saved them a lot of money. There's even a rectangular seating area that has a carpet inset where this was done, and it looks great!"***

**DEBBIE DEASON**  
COMMERCIAL TERRITORY MANAGER  
WILLIAM M. BIRD COMMERCIAL



**PROJECT:** The Way Station, Birmingham, AL

**DESIGNER:** Lisa McClure, LCS Designs, Birmingham, AL

**DISTRIBUTOR:** William M. Bird

**FLOORING USED:** 6,675 sq. ft. Déjà New - San Marcos Oak: Flint Grey - DN1445108

**PHOTO CREDIT:** Becca Brown Photography



# CASE STUDY: COMMUNITY OUTREACH

## THE DÉJÀ NEW ADVANTAGE

### DURABLE, MOISTURE-RESISTANT SOLID VINYL CONSTRUCTION:

- Extremely durable, moisture-resistant, dimensionally stable, warm, and comfortable under foot
- Resists peeling, cracking and delamination
- Will not harbor dusts or allergens
- FloorScore Certified, thereby promoting good indoor air quality

### VERSATILE GLUE-DOWN INSTALLATION:

- Can be installed over a variety of substrates when used in conjunction with Prevail 4000 Two-Part Epoxy adhesive
- Can be installed over Prevail GDP (Glue-Down Pad) when reduced sound transmission or reduced reflected sound is required, such as in multi-story applications

### FX3 SURFACE PROTECTANT TREATED WITH ULTRA-FRESH:

- The ultimate in abrasion protection
- Superior stain repellency for easy clean-up
- Integrated Ultra-Fresh inhibits the growth of odor and stain causing mold and mildew

### AUTHENTIC LOOKS & TEXTURES:

- Products are available in a broad range of natural wood, stone/concrete, and textile visuals to complement virtually any design scheme
- High-resolution visuals and rich surface textures deliver the appearance of natural materials at a fraction of the cost

### CARE & MAINTENANCE:

- No waxing, polishing or surface treatments required
- Sweep, dust mop, or vacuum daily
- Damp mop as needed using Prevail Neutral Cleaner by Metroflor
- Use walk-off mats at outside entrances

### APPLICATION VERSATILITY:

- Recommended for Retail, Healthcare, Assisted Living, Hospitality, Multi-Family, Corporate, Educational, Institutional and Residential environments
- Resists water, spills, and moisture



## SPECIFICATIONS

**METROFLOR LVT: DÉJÀ NEW - SAN MARCOS OAK  
Flint Grey #DN1445108**

**Size:** 9" x 60" planks

**Wear Layer:** 20 mil

**Embossing:** In-Register

**Bevel:** Micro-Bevel Edge

**Finish:** FX3 Surface Protectant™

**Warranty:** Lifetime Residential / 15 Year Commercial

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