



WHAT YOU STAND ON IS WHAT WE STAND FOR

METROFLOR PRESENTS 2023 DISTRIBUTOR PERFORMANCE AWARDS AT TISE

NORWALK, CT, Jan. 30, 2024 – Metroflor Corporation bestowed their annual distributor performance awards at The International Surface Event (TISE) in Las Vegas at the Mandalay Bay Foundation Room, with the Metroflor sales team presenting the “best of the best” accolades for 2023. Some highlights include:

TRI-WEST, LTD. received three Distributor Awards: Rigid Core Distributor of the Year; the Paramount Award honoring the distributor with the largest overall sales volume across a diversified range of Metroflor products; and Western Regional Sales Champion Justin Landreth.

WILLIAM M. BIRD garnered two awards: the President's Award, honoring the distributor that exhibits the greatest innovation and most comprehensive and unparalleled support of Metroflor Corporation, our brands & our products; and Eastern Region Sales Champion Chris Gaddy.

“As is customary, we proudly recognize both distributors and individuals that achieved noteworthy accomplishments or made meaningful contributions towards our overall success,” commented Russ Rogg, President of Metroflor. “We are truly grateful for the partnerships that we have with all our distributor-customers, and we appreciate their efforts to support our products, our brands, and our people. 2023 was not a year without its challenges, but our award winners persevered with hard work and dedication championing our initiatives. We congratulate and thank them all!”

Following is a complete list of all the Metroflor distributor award winners:

Eastern Region Sales Champion Chris Gaddy, William M. Bird
Midwest Region Sales Champion Matt Ware, Herregan
Western Region Sales Champion Justin Landreth, Tri-West
Southwest Region Sales Champion Clint Haddox, Reader's Wholesale
Dry Back Distributor of the Year – Adleta
Rigid Core Distributor of the Year – Tri-West
Paramount Award – Tri-West
President's Award – William M. Bird
Visionary Award – Jason May, Reader's Wholesale



Adleta - L to R: Keith Kannapel, Russ Rogg, Maddie Harwood, John Sher



Readers - L to R: Keith Kannapel, Jason May, Russ Rogg



Tri-West - L to R: Keith Kannapel, Russ Rogg, Aaron Rhoderick, David White, Allen Gage



Wm Bird - L to R: Keith Kannapel, Gary Rudebeck, Larry Chandler, Gene Corvino, Randall Cercopley, Maybank Hagood, Russ Rogg

HIGH-RES IMAGES UPON REQUEST.

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