



WHAT YOU STAND ON IS WHAT WE STAND FOR

METROFLOR PRESENTS 2022 PERFORMANCE AWARDS AT TISE

NORWALK, CT, Feb. 2, 2023 – Metroflor Corporation bestowed their annual distributor performance awards at The International Surface Event (TISE) in Las Vegas, in the Mandalay Bay Foundation Room. Metroflor's sales team presented "best of the best" accolades for 2022. Some highlights include:

TRI-WEST, LTD. received the most Distributor Awards for a total of five: Western Regional Sales Champion Travis Prindiville; Rigid Core Distributor of the Year; the Metroflor Branded Products Distributor of the Year; the Paramount Award, honoring the distributor with the largest overall sales volume across a diversified range of Metroflor products; and Distributor Visionary Award honoring Larry Johnson as the individual whose vision, passion and conviction best pioneered Metroflor's initiatives.

Coming in with two awards each were:

WILLIAM M BIRD: Eastern Region Sales Champion Kris Day; and the new Sales Boss Award honoring the distributor with the largest year-over-year sales increase across a diversified range of Metroflor products.

ADLETA CORPORATION: Southwest Region Sales Champion: Skip Gilgan; Dry Back LVT Distributor of the Year.

HERREGAN: Midwest Region Sales Champion Brian Boll; President's Award, honoring the distributor that exhibits the most comprehensive & unparalleled support of Metroflor Corporation, our brands & our products.

The Private Label & Provident Products Distributor of the Year was awarded to **READERS WHOLESALE.**

"It is with great pride and sincere gratitude that we bestow these awards to both individuals and distributors that made a difference in 2022," said Metroflor President Russ Rogg. "Each year seems to present new challenges and obstacles, but how we react and respond to those changing dynamics separates success from failure. Our distributor partners responded, adapted, and rose to meet those challenges head-on and turned those obstacles into opportunities. We congratulate all of them on a great year and jobs well done. We look forward to an equally successful 2023!"

Following is a complete list of all the Metroflor distributor award winners:

Eastern Region Sales Champion: Kris Day, William M. Bird
Western Region Sales Champion: Travis Prindiville, Tri-West, Ltd.
Southwest Region Sales Champion: Skip Gilgan, Adleta Corporation
Midwest Region Sales Champion: Brian Boll, Herregan Distributors
Dry Back LVT Distributor of the Year: Adleta Corporation
Rigid Core Distributor of the Year: Tri-West, Ltd.
Metroflor Branded Products Distributor of the Year: Tri-West, Ltd.
Private Label & Provident Products Distributor of the Year: Reader's Wholesale
Paramount Award: Tri-West, Ltd.
President's Award: Herregan

Sales Boss Award: William M. Bird
Distributor Visionary Award: Larry Johnson, Tri-West, Ltd.



The Visionary Award was presented to Tri-West. Left to right: Metroflor's Vice President of Sales Keith Kannapel; Larry Johnson of Tri-West; Russ Rogg, President of Metroflor; and Doug Johnson, VP Private Label Sales, Metroflor.



Accepting the President's Award, left to right: Keith Kannapel and Doug Johnson; Dave Artz and Aaron Hormann, Herrega; and Russ Rogg.

HIGH-RES IMAGES UPON REQUEST.

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