



THE LVT SPECIALISTS

**METROFLOR PRESENTS 2018 PERFORMANCE AWARDS
DURING SURFACES**

NORWALK, Jan. 28, 2019– Metroflor Corporation acknowledged the outstanding sales performance of its distribution partners in 2018 by bestowing its annual performance awards at a magic-themed celebration during The International Surface Event (TISE) in Las Vegas. At a private venue, Metroflor’s sales team wined and dined its distributors, with the awards followed by a performance by noted illusionist Rob Lake, who worked his sleight of hand to the amazement of the group.

Said Russ Rogg, “Our ‘Magic in the Air’ theme reflected the sales magic our distributor-partners have achieved in 2018. Once again, they have outdone themselves, and we are proud to acknowledge their contribution to the strength of growth in our business.”

- Once again, Tri-West, Ltd. led the pack with a total of four: The Paramount Award, honoring Metroflor’s single largest distributor based on overall sales volume across all products and brands in 2018; the Engage Genesis and Prevail Adhesives & Accessories Distributor of the Year accolades; and the Western Region Sales Champion Award, bestowed to Bryan Dunckel.
- Ohio Valley Flooring received two awards: Metroflor LVT Distributor of the Year; and the Visionary Award to Mike Spivey, who best embraced Metroflor’s brands and products and pioneered local marketing programs resulting in greater revenue and shared growth -- not only in 2018 but over time. Said Rogg, “Mike has been a steadfast, creative product manager on behalf of Metroflor for the past decade. We congratulate the most interesting man in flooring!”
- The President’s Award, honoring the distributor demonstrating the most loyal, supportive effort towards our company, products, and sales and marketing initiatives, went to William M. Bird, Inc., and its Preston Keck received the Eastern Region Sales Champion Award.

Following is a complete listing of all the Metroflor distributor award winners:

- ARTISTEK Distributor of the Year – Adleta Corporation
- METROFLOR LVT Distributor of the Year – Ohio Valley Flooring
- ENGAGE Distributor of the Year – Herregan Distributors, Inc.
- ENGAGE GENESIS Distributor of the Year – Tri-West, Ltd.
- PREVAIL ADHESIVES & ACCESSORIES Distributor of the Year – Tri-West, Ltd.
- EASTERN REGION Sales Champion – Preston Keck, William M. Bird & Co., Inc.
- MIDWEST REGION Sales Champion – Mike Fowler, Herregan Distributors, Inc.
- SOUTHWEST REGION Sales Champion – Lane Stephenson, Adleta Corporation
- WESTERN REGION Sales Champion - Bryan Dunckel, Tri-West, Ltd.
- VISIONARY AWARD - Mike Spivey, Ohio Valley Flooring
- PARAMOUNT AWARD – Tri-West, Ltd.
- PRESIDENT’S AWARD – William M. Bird & Co., Inc.



Tri—West received four performance awards during Metroflor's ceremony during TISE. Left to right: Keith Kannapel, Director of Sales and Bob Clyburn, District Sales Manager, West Coast, Metroflor Corporation; Larry Johnson, Division Manager LVT and Larry Gage, President, Tri-West, Ltd.; and Russ Rogg, President and CEO, Metroflor.



Mike Spivey (center), Senior Vice President of Ohio Valley Flooring, receives the Visionary award during Metroflor's awards presentation during TISE. Left: Russ Rogg; right: Keith Kannapel.

###

PRESS CONTACT:
Susan Bang PR
sbang@susanbang.com
917-991-9714

AT METROFLOR:
Gary Keeble, Director of Marketing
gkeeble@metroflorcorp.com
888-235-6672 ext. 3820