



GEODESIC DOME HOME, LAS VEGAS, NV

When one of America's most-watched home and garden networks created a series about discovering and transforming the country's most unsightly homes into the most beautiful, they approached Metroflor Corporation to provide the flooring for what they deemed to be the ugliest: a 70s-era geodesic dome house located outside Las Vegas, untouched since those disco days.

Affectionately known as "the Igloo", the interior prior to the renovation had four different types of flooring in the eclectic space -- including ill-advised carpeting in the bathroom, among other qualities of the worst in untouched 70s décor. With the help of Metroflor, the home was transformed into an unusually beautiful, light, airy and modern home anchored by 3,000 sq ft of Field Oak from Metroflor's Inception Reserve™ collection of waterproof SPC flooring. Inception Reserve was key to unifying the interior design scheme in the once wide-open yet disorganized space by tying it all together in defined living, dining, and sleeping zones throughout the home.



PROJECT: Geodesic Dome Home, Las Vegas, NV

FLOORING USED: 3,000 sq. ft. Inception Reserve Field Oak



CASE STUDY - RESIDENTIAL

THE INCEPTION RESERVE ADVANTAGE

PERFORMANCE & DURABILITY:

- 100% Waterproof
- Strong, rigid and dimensionally stable
- Installs over existing hard surface floors including ceramic tile
- Hides telegraphing from minor subfloor imperfections
- Suitable for traditional wet areas including baths, laundry rooms, kitchens, and below-grade (basement) applications

STYLE: AMAZINGLY REALISTIC TEXTURES

- Embossed In-Register texture enhances design realism
- Virtually indistinguishable from authentic natural hardwood
- Natural wood beauty with the exceptional performance of LVT and at a fraction of the cost
- 4-sided bevels on each plank color coordinated to the design layer giving planks the look of a traditional hardwood plank floor

CARE & MAINTENANCE:

- No waxing or surface treatments required: sweep, dust mop or vacuum daily
- Damp mop as needed using Prevail™ Neutral Cleaner by Metroflor
- FX2 Surface Protectant™ - The ultimate in abrasion protection with superior stain repellency for easy clean-up

SUSTAINABILITY:

- Metroflor was the first to receive a Declare label for its rigid-core product analogous to nutrition labels for building products
- ASSURE CERTIFIED™
- FloorScore® Certified

SPECIFICATIONS

Inception Reserve
Field Oak # FA203

Size: 8.66" X 59.44" planks

Wear Layer: 20 mil

Total Gauge: 5.5mm

Embossing: In-Register

Bevel: Accent-Bevel Edge

Finish: FX2 Surface Protectant™

Warranty: Lifetime Residential / 15 Year Commercial

