



HMTX INDUSTRIES STRENGTHENS ITS EXECUTIVE TEAM

**KEVIN RAUSCH JOINS HMTX INDUSTRIES
AS CHIEF DESIGN AND TECHNOLOGY OFFICER**

NORWALK, CT, Jan. 25, 2020 – Harlan Stone, CEO of HMTX Industries, announced the expansion of his Executive Team by hiring Kevin Rausch as the new Chief Design and Technology Officer. Rausch brings with him more than 30 years of design experience with some of America’s largest consumer, retail and technology companies.

Rausch shares the commitment of putting people at the center of everything we do, which includes harnessing the power of technology to create new innovations and design process. He will lead the HMTX Global Design Team to develop cohesive goals around technologies and techniques for product design with an integrated approach to leading innovation at HMTX.

Prior to joining HMTX, Rausch led print innovation for HP business printing. His career highlights include positions with Plantronics, Target, Motorola and Hallmark Cards. He has a Bachelor of Science degree in Fine Arts in Industrial Design from the Columbus College of Art and Design in Columbus, Ohio. Rausch holds more than 60 patents and has won numerous design awards.

“Kevin is a great addition to our leadership team at HMTX, he has the vision, skills and experience to bring incredible value to our product portfolio and customer experience,” said Harlan Stone. “As technology has a greater and greater impact on our industry, we need to bring in leaders from other fields who will help bring the kind of change that transforms everything. That is exactly who Kevin Rausch is, and why he is someone to watch in 2021!”

"I'm absolutely thrilled to be joining HMTX. I can't think of a better opportunity to join a company that demonstrates a more substantial commitment to design and transformational experiences," said Rausch. "Our investment is a user-centered approach, combined with emerging technology, will catapult HMTX into a category-separating future."

Rausch continued, “Of course, I'm very fortunate to work with such a visionary business leader in Harlan Stone and our dynamic senior leadership team. At HMTX, we have an extraordinary opportunity to transform our customers' relationship with flooring and home decor surfaces. When we put people at the center of everything we do, we'll continue to drive meaningful innovation our customers will love. Flooring is such a significant part of people's lives. It's genuinely a big part of how we define ourselves and the spaces we live, work, and celebrate. I wouldn't want to be anywhere else”.



HIGH RES IMAGE AVAILABLE UPON REQUEST

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About HMTX Industries

HMTX Industries is a global new materials flooring company and a leader in LVT manufacturing whose brands service a diverse cross-section of the construction marketplace. Headquartered in Norwalk, CT, and doing business in more than 40 countries around the world, the HMTX family includes: Halstead, the leading supplier of LVT to the home center market; Metroflor, its signature residential brand in North America; Teknoflor, its focused healthcare and institutional brand; Aspecta, its high-end global contract brand for architects and designers; as well as Vertex, the foundation of the international supply chain for HMTX. For more information, please visit hmtx.global.

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