



**HALSTEAD/METROFLOR ADDICTION CRISIS CHARITY
"BIG BANG" FUNDRAISER RESCHEDULED: MAY 6**

***Musical Entertainment, Testimonials from Sports Heroes & Recovering Addicts,
Sports Memorabilia Auction***

Calhoun, GA, April 8, 2021 – Due to COVID concerns, Halstead/Metroflor's Addiction Crisis charity (HMAC) has rescheduled its final, major "**Big Bang**" fundraiser to May 6th: 5:30 pm EST live at the Emerson Church, 11 Franklin Loop SE, Cartersville, GA 30102; and virtually from 6 pm to 7:45 pm EST. The same format will feature sports legends, testimonials and more, an evening of inspiration, music and hope. The fundraiser will be the culmination of a two-year journey by HMAC to help those in need suffering from the disease of addiction. HMAC provides rehabilitation "scholarships" and support for families who otherwise would not be financially able to save their loved ones suffering from substance addiction disorders.

Proceeds will help achieve HMAC's ultimate goal of raising \$500,000, which will be matched dollar for dollar by the Stone family for a total of \$1 million. The tax-deductible donations will benefit a nonprofit 501(c)(3) partnership with "Faith in Four: Recovery, Prevention, Education and Treatment", to fund the scholarships at six fully vetted agencies across the US offering substance abuse rehabilitation and education:

The Blanchard Institute, Charlotte, NC
Damascus Road Recovery, Covington, GA
Genesis Ministries, Kennesaw, GA
Hope House Ministries, Port Jefferson, NY
Thomas' Hope, West Babylon, NY
Davis Direct Foundation, Marietta, GA

The new **Big Bang** event will kick off with a live and virtual musical performance from the Emerson Church by local pop/country singer and songwriter Bryanna Fuquea. Also featured virtually will be two NFL current stars who have beaten the disease of addiction and will tell their compelling stories: Darren

Waller, an all-pro tight end from the Las Vegas Raiders; and Hayden Hurst, a tight end who plays with the Atlanta Falcons.

Their sports memorabilia along with others will be available for sale both online (starting May 5th at 9am EST through the end of the May 6th virtual event) and live bidding at the Emerson Church.

HMTX CEO Harlan Stone will discuss the special need for philanthropy during the COVID era, especially as the number of deaths due to alcohol, drugs or addiction-related suicide exceeded 150,000 in 2019 and will continue to worsen as the pandemic continues. Georgia Lt. Gov. Geoff Duncan will explain what the state government is doing to help defeat this disease. Finally, emotional testimonials from our agency partners and addicts who have been helped by HMTX will reinforce the crucial need for helping, not stigmatizing, addicts and their families.

Said Paul Eanes, HMTX Board Chairman, "We'd like to thank our sponsors who are generously supporting our Big Bang event by digging deep into their pockets to support addicts and their families in need of life-saving rehabilitation." Sponsors include:

PLATINUM	2 Anonymous
GOLD	National Retail Systems; Georgia Ports Authority
BRONZE	Air Tiger; Halstead Rincon Team
SILVER	Alex and Christine Peart; Sandra McDaniel; Michael Kaminsky; Peter Stone

Tickets are \$25 for the live event at the Emerson Church, 11 Franklin Loop SE, Cartersville, GA 30102; and \$20 for the virtual event. Previously purchased tickets will be honored. Tickets for both the live and virtual event can be purchased [HERE](#). For more information about HMTX, visit hmacfund.org or [LinkedIn](#)

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About HMTX Industries

HMTX Industries is a global new materials flooring company and a leader in LVT manufacturing whose brands service a diverse cross-section of the construction marketplace. Headquartered in Norwalk, CT, and doing business in more than 40 countries around the world, the HMTX family includes: Halstead, the leading supplier of LVT to the home center market; Metroflor, its signature residential brand in North America; Teknoflor, its focused healthcare and institutional brand; Aspecta, its high-end global contract brand for architects and designers; as well as Vertex, the foundation of the international supply chain for HMTX. For more information, please visit hmtx.global.

PRESS CONTACT:

Susan Bang, HMTX Industries
sb@hmtx.global; 917-991-9714

Tiffany Davis, HMTX Industries
t@hmtx.global; 770-402-3037